

# **Age-Friendly Franklin County & North Quabbin**





# **Project Details**

LifePath, Primary Awardee Funding Stream – Healthy Aging Primary Social Determinate of Health foci:



### Franklin County and the North Quabbin Region



Franklin County is aging exceptionally rapidly. Of those over age 65: in 2010, 15%; 2030 projection, 34%.

We have only begun to understand how this project will take shape for the region and individual towns.

What have been your tactics to stimulate and encourage continued engagement?

# What are you doing?

Almost 2000 surveys were collected most critical issues, further focusing from community members from the the direction of action, then planning 30 towns in LifePath's service area. related projects. that collected sponses meant to Shepherd planning understand how for regional and age-friendly this town-specific community is: action focus groups report and officially host a gather ing to share the results of the survey

Of the 30 towns in LifePath's service area, 25 either have secured the designation or have finished the paperwork and are to be submitted. Five are currently outstanding. In early November a virtual gathering is being planned to unveil the overall survey results. Individual town results will also be available to share with the project contacts.

Challenge ENGAGEMENT particularly of

marginalized groups

Challenge STAFF DEPARTURE Challenge SUSTAINABILITY

> University of Massachusetts

LifePath and FRCOG will assist en-

gaged groups with identifying the

# Theory of Change

Convene and assist community stakeholders in identifying short and long term priority goals that will improve the community's livability and enhance conditions for healthy aging.

> inplement short term cals and establish further teps and timelines for ing term goals across one or all of the AARP

> improved health and life quality for older adults as well as improved ability of stakeholders to advectate for their needs in existing or new policies/

#### Mission

The project will support existing networks of older adults, professionals, and concerned community members to build capacity to tackle the major barriers to healthy aging and contribute to a better quality of life for older adults in the region.

#### Context

Population aging pace is even faster here than state and national numbers. Public policies and systems have not kept up with this change to account for the needs of older adults. COVID-19 has exacerbated existing problems and disrupted services.

## **Partners**





Local Councils on Aging and Selectboards

#### Further information

Carol Foote and Lynne Feldman LifePath, 413-773-5555 x2225 or x2215 Meg Ryan FRCOG, 413-774-3167 x158